

# Area 11 Regional Conference Registration Guide

February 27-28, 2009  
Scranton, PA

## Peer Education: Pride, Passion, & Promise

Hosted by:



Sponsored in part by:

## Dear Partners in Prevention,

We invite you to join us for the 2009 Area 11 Regional Conference at the University of Scranton in Scranton, PA. During the conference you can take advantage of a tremendous selection of learning opportunities during the conference at 24 educational breakout sessions, 3 keynote presentations, 2 social events, and regional awards presentation.

There are numerous opportunities for student and advisor networking throughout the conference experience, both social and educational in nature. At the regional conference, peer educators gain the opportunity to connect with other peer educators in their own regional backyard, while advisors gain valuable time to discuss collaborative prospects for education and awareness across campuses in New York, New Jersey and Pennsylvania. Whether you are able to bring your entire peer education group or just a handful, the experience is invaluable to building and supporting our efforts in prevention and education.

In addition to attending this year's regional conference, you can:

- submit a program proposal to present a breakout session
- apply for regional awards
- showcase your campus program in the exhibit area.

This guide gives you everything you need to register and arrive on site prepared, so keep it handy. Advisors, it is important to share this complete information with your students so that they are aware of the experience and can take full advantage of all that is offered. For practical purposes, please pay special attention to things like deadlines and process for payment of registration fees and hotel reservations, vegetarian or special meal requests, and other special needs.

We all come from different places and backgrounds, we all have our own campus idiosyncrasies and issues, but what we share is powerful...the passion to create and support healthy decision-making. For more than three decades now, we have developed campus leaders and worked tirelessly to make college and university campuses healthier places to live and learn.

The University of Scranton welcomes you and embraces your hard work, whether you are in your first or thirtieth year of prevention. We look forward to celebrating peer education: pride, passion, and promise!

The Sponsors of Area 11 Regional Conference,

Monica Thomas  
Director of the Center for Health Education & Wellness  
University of Scranton

Jane Jones  
Area 11 Consultant  
Hamilton College

Michael McNeil  
Area 11 Conference Planner  
Columbia University

John Watson  
Network Region 8 Director  
Drexel University

## TABLE OF CONTENTS

Introduction .....	2
Table of Contents.....	3
Hotel Information.....	4
Directions to the University of Scranton .....	5
Schedule at a Glance.....	6
Registration Information.....	7
Cancellation Policy.....	8
Call for Programs .....	9
Awards Information .....	12

### **Top 10 Reasons for Attending the 2009 Spring Area Conference...\***

10. It rejuvenates the energy level of the leaders in your peer group.
9. You learn about new program ideas from other schools.
8. You NETWORK with other peer educators and advisors who do what you do.
7. Driving in a college van for several hours is excellent team building.
6. You will see some new speakers and presenters to bring to campus.
5. You can watch someone from your campus be recognized as an area award winner (if you apply)!
4. You can get ideas for publicity and fundraising from other campus groups.
3. It's a bargain – the cost of spring area conferences is VERY ECONOMICAL.
2. It will help you plan out your Fall programming schedule.
1. You get to meet your area leadership team so you can rely on them for support throughout the year.

*\*courtesy of the BACCHUS Network*

## HOTEL INFORMATION



### **Radisson Hotel at Historic Lackawanna Station 700 Lackawanna Avenue, Scranton PA 18503**

**Telephone:** (570) 342-8300

**Fax:** (570) 342-0380

Reservations can be made online at [www.radisson.com/scrantonpa](http://www.radisson.com/scrantonpa) and using the Special Promotional Code: USBACC

#### **Deadline for Hotel Reservations is January 27, 2009**

\$89 plus tax for 1-2 persons per room

\$99 plus tax for 3 persons per room

\$109 plus tax for 4 persons per room

When calling, please request the BACCHUS Conference rate or Special Code: USBACC

#### **Hotel Features:**

Directly adjacent to campus

Handicap Rooms available

Complimentary high-speed wireless

Complimentary airport shuttle

Complimentary use of fitness center (including sauna)

Parking is \$5 per vehicle per night

#### **Special Note:**

If you are staying at the hotel it is recommended that you leave your vehicles parked here and walk next door to campus.

## Directions to the University of Scranton

**900 Mulberry Street, Scranton, PA 18510**

### **By Car from:**

The North – use I-81 south to exit 185

The West – use I-80 east to I-81 north to exit 185

The South – use I-81 north to exit 185

The East – use I-80 west to I-81 north to exit 185

New York & Northern New Jersey – use I-80 west to I-380 north to I-81 south to exit 185

Philadelphia and Southern New Jersey – I-476 to exit 115, then I-81 north to exit 185

### **FROM I-81 EXIT 185 (CENTRAL SCRANTON EXPRESSWAY)**

Follow signs to campus (on right). Before the first traffic signal, turn sharply right onto Madison Ave. Proceed 2 blocks and turn right at the light onto Mulberry St. After 1 block, turn right into the main entrance (level 2) of the Parking and Public Safety Pavilion, 820 Mulberry St., Scranton, PA 18510. Park in Visitor Parking on level 2. Campus maps and visitor parking permits are available in the Public Safety Office on level 2.

### **By Air:**

For those traveling by air the metropolitan Scranton area is serviced by the Wilkes-Barre/Scranton International Airport with Continental Connection, Delta Connection, Northwest Airlines, United Express and US Airways flights available. The airport is off of Exit 178A (old exit 49A) of Interstate 81, about 10 miles south of Scranton.

**Area 11 Regional Conference  
University of Scranton**

**SCHEDULE AT A GLANCE**

Friday, February 27, 2009

10pm – 1am          Evening Activity

Saturday, February 28, 2009

7:30-8:30am          Breakfast & Registration

8:30-8:45am          Opening & Welcome

8:45-9:30am          Morning Keynote

9:45-10:45am        Breakout Session 1 (6 options)

11am – Noon          Breakout Session 2 (6 options)

Noon – 1:15pm        Lunch & Keynote Speaker  
Dr. Linda Hancock, Virginia Commonwealth University  
Sponsored in part by :



1:30-2:30pm          Breakout Session 3 (6 options)

2:45-3:45pm          Breakout Session 4 (6 options)

4:00-5:00pm          Closing Keynote & Awards

**SPECIAL SCHEDULE NOTE**

*We will not be offering Certified Peer Educator (CPE) Training at the conference this year. Watch for announcements of CPE training opportunities across the area!*

## Area 11 Regional Conference University of Scranton

### REGISTRATION

\$70 - early registration conference fee per person (on or before January 30, 2009).

\$90 - late/on-site registration conference fee per person

Check or Money Order payable to:

The University of Scranton

Please mail checks to:

The University of Scranton  
Center for Health Education & Wellness  
Attention: Monica Thomas  
900 Mulberry St.  
Scranton, PA 18510

Credit Cards are now accepted via the secure online registration system.

Please refer to the cancellation policy in this registration guide for details.

**For 2009 all registration will be completed online.**

Please visit the website at: [Area 11 Conference Registration](#)  
to complete your institution/organization registration information.

### EARLY REGISTRATION DEADLINE

**January 30, 2009**

All registrations received after January 30, 2009 will be subject to the late/on-site registration fee.

## CANCELLATION POLICY

Because this Area Conference is coordinated on a small budget we ask you to consider the following: If a cancellation is made, the conference planners are usually unable to recover costs for items that are arranged well in advance. These include printing and other material costs. When the planners are able to reduce the costs (i.e. meals up to one week before the conference) then partial refunds are possible. Specifics regarding the cancellation/refund policy are listed below.

To cancel a registration, please contact the following:

Michael McNeil, Downstate NY Coordinator, Area 11 Conference Planner  
[mm3117@columbia.edu](mailto:mm3117@columbia.edu)

Cancellations are subject to the following:

1. All registrations cancelled prior to January 30, 2009 are eligible for a full refund.
2. Registrations cancelled between January 31 and February 13, 2009 are subject to a refund of 50%.
3. Registrations cancelled on or after February 14, 2009 will be subject to a refund of any costs that can be recovered by the conference planners. This amount cannot be determined in advance and there is no guarantee of any refund.
4. Institutions/Organizations may elect to substitute participants. All efforts will be made to accommodate any special request for late substitutions (after February 14, 2009), but cannot be guaranteed.
5. Conference planners and sponsors cannot be held responsible for changes of conference plans due to weather, transportation, acts of terrorism, acts of god, or other possible incidents that may result in non-attendance. In the event of unforeseen situations every effort will be made to refund any costs that can be recovered by the conference planners. There is no guarantee of any refund in this situation.

## CALL FOR PROGRAMS

**Deadline: January 30, 2009**

Program proposals are now being accepted for The BACCHUS Network Area 11 Conference at the University of Scranton. As campus leaders we call up on you to submit to present on your efforts, success or a topic that you feel will benefit fellow Area 11 network members.

Please use the following information as a guideline. Should you have any questions, feel free to contact Michael McNeil from Columbia University at [mm3117@columbia.edu](mailto:mm3117@columbia.edu) or call 212-854-5453.

### **How to Submit a Program**

#### **Pick your topic.**

Teach us how peer education began and the strategies you have learned and used through programs at your school. Help us to become stronger advocates in knowing resources and ways to promote a healthy lifestyle.

Teach us what methods and techniques you are currently using to educate your peers on health topics. You may choose to use the social norms model, environmental management, peer theatre, harm reduction, etc. Help strengthen other peer education groups by teaching recruitment, training, evaluation, and retention strategies.

Teach us how to enhance our efforts in the future education efforts. Address personal growth and how to create visibility for your efforts on campus and in the community. Present programs on topics that are focus on stress, time management, communication, nutrition, and media advocacy.

#### **Plan Your Proposal**

The submission information we are looking for is listed on the following page. Please visit our conference website <http://www.bacchusnetwork/area11.asp> to download a copy of the proposal cover page.

#### **Submit Your Program**

You may send the completed form via email attachment ([mm3117@columbia.edu](mailto:mm3117@columbia.edu)). The deadline is January 30, 2009.

**Program Selection**

You will receive an email based on the committee's program determination. All applicants will receive an email regarding the status of their program. You will receive notification from us by February 6, 2009.

Selected programs will be categorized into the following educational tracks

Advising Skills & Issues  
Alcohol Abuse and Impaired Driving Prevention  
Affiliate/Peer Education  
Other Drug Prevention  
Promoting Wellness and Healthy Lifestyles  
Sexual Health & Personal Safety Issues  
Student Leadership Development  
Tobacco Control

**Plan on joining us in Scranton!**

If your program is accepted and you determine that you will be unable to present, please notify us as quickly as possible so that we can fill the time slot with another valuable educational session.

**Please submit all Program Proposals by January 30, 2009 to:**

Michael McNeil  
Downstate NY Coordinator  
Area 11 Conference Planner  
The BACCHUS Network  
mm3117@columbia.edu

## PROGRAM PROPOSAL COVER PAGE

1. Proposed Program Title: \_\_\_\_\_
2. Presenter(s) Name(s) and Title(s): \_\_\_\_\_
3. University/College/Organization: \_\_\_\_\_
4. Mailing Address: \_\_\_\_\_
5. Phone #: \_\_\_\_\_ Fax #: \_\_\_\_\_
6. E-mail address: \_\_\_\_\_
7. Program Track – circle/highlight one
  - Advising Skills & Issues                      Alcohol Abuse and Impaired Driving Prevention
  - Affiliate/Peer Education                      Other Drug Prevention                      Tobacco Control
  - Promoting Wellness and Healthy Lifestyles                      Student Leadership Development
  - Sexual Health & Personal Safety Issues
8. Program Abstract (max. 100 words): \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_
9. A one-page program description, including the program goal(s), objectives, and interactive component(s). Please attach as a separate document.
10. Audio visual requests (each room will contain flip chart and markers, however computers will not be provided):

---

We regret that not every A/V request will be met. All requests will be processed and any areas of concern will be shared with the presenters in advance.

## AWARD INFORMATION

Do you have amazing students & advisors in your peer education program? Have you organized an outstanding program? Celebrate your past & present by applying for one of the BACCHUS Network Area 11 Regional awards. Just submit this form (copy as needed for multiple submissions) and no more than **three (3) typed narrative pages** describing the nominee(s) and how they meet the stated criteria of the intended awards(s) as outlined below to mm3117@columbia.edu no later than January 30, 2009.

Award for which are applying:

- **Outstanding Chapter:** The Outstanding Chapter will be judged on overall impact, diversity and scope, membership recruitment and retention, service to community, student leadership, campus and community relations, creativity and overall effectiveness. The extent of chapter funding is not considered.
- **Outstanding Student:** The Outstanding Student nominations will be evaluated on prerequisite qualities of an excellent peer educator - including being a role model, an outstanding facilitator of student learning, and an effective link between student needs/resources and campus/community needs/resources, and some qualitative and quantitative measure of student/community service. This person would often serve above and beyond the call of duty. Please note the current Student Advisory Committee member is not eligible for this award.
- **Outstanding Advisor:** The Outstanding Advisor nominations will be evaluated on qualities that relate to the advisor's relationship with students, campus and community, including leadership example, motivational style, support of the student efforts, dedication to peer education and service to the campus community. A student member of an existing peer education group must submit the nomination for this award. Please note the current Area Consultant is not eligible for this award.
- **Outstanding Program:** These nominations will be evaluated based on the program's overall impact on its intended improvements in college health over the long-term. Be specific regarding type, extent, goals, reach, and service. You may nominate as many events/programs as you wish from the past year only (January 2008-present).

- **Outstanding Area 11 Alumni:** The Outstanding Alumni nominations will be evaluated on prerequisite qualities of an excellent member of the BACCHUS Network - including being a role model, an outstanding facilitator of student learning, and an effective link between student needs/resources and campus/community needs/resources, and some qualitative and quantitative measure of student/community service. This person would often serve above and beyond the call of duty.

**While there is no limit to the number of awards you may submit, we encourage chapters to send only one entry per award category.**

## AWARD NOMINATION FORM

Award Category: \_\_\_\_\_

University/College: \_\_\_\_\_

Nominee: \_\_\_\_\_

Name & Title of the person making nomination:  
\_\_\_\_\_

Address: \_\_\_\_\_

Phone #: \_\_\_\_\_ Fax #: \_\_\_\_\_

E-mail address: \_\_\_\_\_

A selection committee of regional staff and students will review nominations and choose award recipients. Awards will be presented at the conference on Saturday, February 28, 2009. The winners do not need to be present at the conference to qualify for selection (but we hope you will be there to join in the celebration).

**Return nomination form(s) and letter(s) no later than  
Friday, January 30, 2009 to:**

Michael P. McNeil  
Alice! Health Promotion Program  
Health Services at Columbia  
[mm3117@columbia.edu](mailto:mm3117@columbia.edu)

**ELECTRONIC SUBMISSIONS REQUIRED!**