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## Area 10 Update

March 2008 Connecticut, Maine,  
Massachusetts, New Hampshire, Rhode Island, Vermont

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### Hey Area 10!

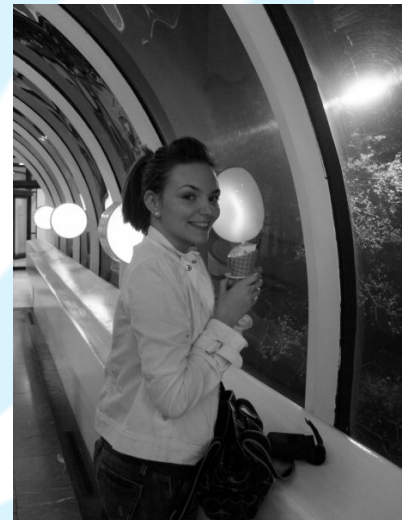
My name is Courtney Cydylo and I am your new Area 10 SAC! I am super excited to have been voted in to this position in Atlanta and I still appreciate your confidence in my ability to make 2008 even more exciting than 2007!

The Area 10 Team has been busy planning, what is shaping up to be a re-vamped, extra-exciting Area 10 Conference in April. I hope to see you and your peer education groups there, ready to tackle some important issues and have some fun.

Last year was a really incredible year for Area 10 and once again, we have to congratulate Chance (our former Area 10 SAC) on becoming one of the Student Trustees for 2008. He made a huge impact on Area 10 in 2007 and this year, I am sure we can all agree that he will be a great success as a Student Trustee.

I will keep this newsletter brief so, enjoy my first stab at this- feel free to reply, I would love feedback. Click around some of the links, there are a lot of really interesting and helpful things in here that I really hope you will take the time to look at. And seriously, I can not wait until the Area 10 Conference so I can meet you guys!

-Courtney



[Click here to join the Area 10 Mailing List!](#)

## A Note from Your Student Trustees

By Tara Daniel & Chance Dorland

This upcoming spring season is one of renewal, and as an affiliate of The BACCHUS Network, you have opportunities to engage your peer education organization in this rejuvenation. The BACCHUS Network exists to provide resources for peer educators to start and re-energize activities on hundreds of campuses.

Each spring, The BACCHUS Network hosts twelve area conferences across the country with hundreds in attendance. Through networking with other peer educators and health professionals, presenting information from your campus experience, and hearing speakers, affiliates have a chance to celebrate their successes as well as strengthen their visions.

Meeting with other peer educators is only one opportunity offered by BACCHUS this spring. Two campus campaigns are now available, free of charge, to all affiliated campus programs. The first-ever national Promoting Mental Health Campaign jumpstarts an entirely new era of wellness promotion, and The Sexual Responsibility Week materials reflect our continuing tradition of sexual health promotion. Each campaign contains not only samples of promotional items for your campaign, but also a booklet of information and ideas that can be tailored to individual campus and peer group situations.

BACCHUS recognizes that your campus is unique, which is why these resources are only the beginning. Take these ideas, and in the spirit of spring, make them grow. In turn, tell us about your peer education program with your charter renewal. This form is your opportunity to express what resources your campus uses, would like to receive, and how you've improved on our designs.

The Student Advisory Committee and Student Trustees extend their best wishes for your success this spring. Indeed, the Student Advisory Committee is simply another resource for your peer education progress, so connect with your SAC representative to find out more regarding what BACCHUS can do for you.

Sincerely,  
Tara Daniel and Chance Dorland  
Student Trustees

## And the winner is...

**Congratulations to  
Meg O'Keefe  
of Bridgewater State College's  
McADOC Peer Education Network!**

**She applied for and won a  
Scholarship for the Area 10  
Conference.**

**Well done, Meg!**

## A Call For Submissions



Have you ever dreamt of being famous online? Well instead of composing YouTube's next "Chocolate Rain" or getting a baby to swear like Will Ferrell's awesome video short "The Landlord", you can just submit a picture of you and your peer education group to be posted on the Area 10 website!

Each area has its own web page off of bacchusnetwork.org, including Area 10. Along with useful info about A10's conferences, scholarships, and awards, we can use this site to post pics and other interesting stuff.

It's my goal to have new pics posted every month so, let's get the ball rolling on this and start sending some stuff in. I will post all the picture submissions so, keep checking the website. I can't wait to see what you send me.

Who, knows maybe we can send some to Tyra too! Oh and this is my FAVE pic from GA with my peer education group the Natural Helpers! Get in on the action and send me some pictures!

[Click here for the Area 10 website](#)

## For Some, Online Persona Undermines Resume

By Alan Finder  
NY Times

When a small consulting company in Chicago was looking to hire a summer intern this month, the company's president went online to check on a promising candidate who had just graduated from the [University of Illinois](#).



Tien Nguyen, a college senior, signed up for job interviews but said he was seldom contacted until he withdrew a satirical online essay.

At Facebook, a popular social networking site, the executive found the candidate's Web page with this description of his interests: "smokin' blunts" (cigars hollowed out and stuffed with marijuana), shooting people and obsessive sex, all described in vivid slang.

## Consultant's Corner

By Lisa Currie

### "What do we hope to gain from the Area Conference?"

Taking the time to answer that question within your peer education group before leaving for the conference will help make your experience better!

#### Identify needs that exist within the group.

Do you need new information on health issues, ideas for programming or help on running a more efficient and effective peer education group? That may guide your choices for breakout sessions and speakers.



#### Consider what kinds of information you are seeking on a personal level.

There may be an area of knowledge that you are eager to learn more about just for yourself. Your increased knowledge will ultimately benefit your group as well as yourself.

**Come ready to network with others.** Bring a notebook to write down email and website addresses, as well as new ideas. You will have chances throughout the day to meet new people and share ideas; be sure you can connect with them after the conference, too!

**The Conference Planning Committee is hard at work creating a great conference experience. This is what you can do make it even better for yourself:**

**Be open to new ideas.** Some speakers and presentations may push you outside your comfort zone. Or you may willingly take a giant leap outside your own box. Either way, strive to be open to the diverse ideas that will be presented.

**Be professional.** Discuss what this means within your group; does your advisor have expectations for you? And remember that your behavior reflects not only on you, but also your peer education group and your college or university.

**Show your pride!** The area conference is a great place to show off your peer education group shirt or a shirt from your school. Dress neatly otherwise, as this is a professional conference.

**And have fun!** The topics we address through peer education are serious; that doesn't mean we can't have a good time doing it!

I'm looking forward to seeing you in April at Wesleyan!

Be well...  
Lisa Currie  
Area 10 Consultant

It did not matter that the student was clearly posturing. He was done.

"A lot of it makes me think, what kind of judgment does this person have?" said the company's president, Brad Karsh. "Why are you allowing this to be viewed publicly, effectively, or semipublicly?"

Many companies that recruit on college campuses have been using search engines like Google and Yahoo to conduct background checks on seniors looking for their first job. But now, college career counselors and other experts say, some recruiters are looking up applicants on social networking sites like Facebook, MySpace, Xanga and Friendster, where college students often post risqué or teasing photographs and provocative comments about drinking, recreational drug use and sexual exploits in what some mistakenly believe is relative privacy.

When viewed by corporate recruiters or admissions officials at graduate and professional schools, such pages can make students look immature and unprofessional, at best.

"It's a growing phenomenon," said Michael Sciola, director of the career resource center at [Wesleyan University](#) in Middletown, Conn. "There are lots of employers that Google. Now they've taken the next step."

At [New York University](#), recruiters from about 30 companies told career counselors that they were looking at the sites, said Trudy G. Steinfeld, executive director of the center for career development.

"The term they've used over and over is red flags," Ms. Steinfeld said. "Is there something about their lifestyle that we might find questionable or that we might find goes against the core values of our corporation?"

Facebook and MySpace are only two years old but have attracted millions of avid young participants, who mingle online by sharing biographical and other information, often intended to show how funny, cool or outrageous they are.

On MySpace and similar sites, personal pages are generally available to anyone who registers, with few restrictions on who can register. Facebook, though, has separate requirements for different categories of users; college students must have a college e-mail address to register. Personal pages on Facebook are restricted to friends and others on the user's campus, leading many students to assume that they are relatively private.

But companies can gain access to the information in several ways. Employees who are recent graduates often retain their college e-mail addresses, which enables them to see pages. Sometimes, too, companies ask college students working as interns to perform online background checks, said Patricia Rose, the director of career services at the [University of Pennsylvania](#).

## Handy Links

[BACCHUS Network](#)  
[Area 10 Website](#)  
[Area 10 Conference Website](#)  
[Conferences & Trainings](#)  
[The Peer Educator](#)  
[FriendsDriveSober.org](#)  
[SmarterSex.org](#)  
[TobaccoFreeU.org](#)  
[About the BACCHUS Network](#)

## Area 10 Leadership Team

Contact these volunteers with your questions about BACCHUS

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### Student Advisory Committee

Courtney Cydylo  
Central Connecticut State University  
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Concerns have already been raised about these and other Internet sites, including their potential misuse by stalkers and students exposing their own misbehavior, for example by posting photographs of hazing by college sports teams. Add to the list of unintended consequences the new hurdles for the job search.

Ana Homayoun runs Green Ivy Educational Consulting, a small firm that tutors and teaches organizational skills to high school students in the San Francisco area. Ms. Homayoun visited [Duke University](#) this spring for an alumni weekend and while there planned to interview a promising job applicant.

Curious about the candidate, Ms. Homayoun went to her page on Facebook. She found explicit photographs and commentary about the student's sexual escapades, drinking and pot smoking, including testimonials from friends. Among the pictures were shots of the young woman passed out after drinking.

"I was just shocked by the amount of stuff that she was willing to publicly display," Ms. Homayoun said. "When I saw that, I thought, 'O.K., so much for that.' "

Ms. Rose said a recruiter had told her he rejected an applicant after searching the name of the student, a chemical engineering major, on Google. Among the things the recruiter found, she said, was this remark: "I like to blow things up."

Occasionally students find evidence online that may explain why a job search is foundering. Tien Nguyen, a senior at the [University of California](#), Los Angeles, signed up for interviews on campus with corporate recruiters, beginning last fall, but he was seldom invited.

A friend suggested in February that Mr. Nguyen research himself on Google. He found a link to a satirical essay, titled "Lying Your Way to the Top," that he had published last summer on a Web site for college students. He asked that the essay be removed. Soon, he began to be invited to job interviews, and he has now received several offers.

"I never really considered that employers would do something like that," he said. "I thought they would just look at your résumé and grades."

For the rest of the article: [Click Here!](#)

## Inspiration...

*"Everybody can be great...because anybody can serve.  
You don't have to have a college degree to serve.  
You don't have to make your subject and verb agree to serve.  
You only need a heart full of grace.  
A soul generated by love."*

~  
**Martin Luther King, Jr.**

I am very much looking forward to meeting all of you at our Area 10 Conference. This is a pretty small newsletter but expect big things next newsletter. I am always looking for cool and interesting ideas so, please, email me whenever you have the urge at [area10sac@bacchusnetwork.org](mailto:area10sac@bacchusnetwork.org)- I would really love to hear from you!

Seriously, I love getting emails- it's an obsession. But until our AWESOME conference, I would like to leave you with a little something that has made me outrageously excited. May I present...

### [THE SEX AND THE CITY MOVIE TRAILER!](#)

I totally love that the slogan is "Get Carried away..." I can't wait to reunite with Samantha, Charlotte, Miranda, and Carrie. O.M.GEE!

And a little something else...

### [THE INDIANA JONES MOVIE TRAILER!](#)

Au revoir!

Courtney Cydylo  
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